

# COOKIE POLICY

## Introduction

Last updated 13 July 2020

References to **we**, **us** or **our** (or words of similar meaning) mean Unite Telecoms.

Unite Telecoms is the trading name of Unite Telecoms Limited.

Unite Telecoms Limited are registered in England and Wales under company number 11660567 and have our registered office at 24 Katana House, Fort Fareham, Newgate Lane, Fareham, Hampshire. PO14 1AH. Our VAT number is 311 489 905.

References to **you** mean the person accessing and using the website (as defined below).

References to **website** means the **website** operated by us or on our behalf: [www.unitetelecoms.co.uk](http://www.unitetelecoms.co.uk) any associated subdomains and any third party hosted tools exclusively accessible via these sites (U-Scan, Personalised Funds List, Capital Gains Tax tool and Retirement Income tool).

We use cookies and similar technology on the website and the associated tools.

## What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your computer or device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies enable the website to perform useful tasks, which include:

- helping us to recognise a user's device
- letting you navigate between pages efficiently
- helping us to improve the browsing experience
- ensuring that adverts you see online are relevant to you and your interests.

You can find more information about cookies at: [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

The cookies used on the website have been categorised based on the four categories found in the [International Chamber of Commerce UK Cookie guide](#).

You can find more information regarding the cookies that we use and the purposes for which we use them in the table below.

This Privacy and Cookie Policy supports a number of Unite Telecoms websites. The list below shows the websites included in this policy. Please see the relevant table for the website you are visiting (each link will take you straight to the relevant table):

**Unite Telecoms public website:** [www.unitetelecoms.co.uk](http://www.unitetelecoms.co.uk)

Cookie Type	Description	What this cookie does
Strictly necessary cookies	<p>These cookies are required for the operation of the website.</p> <p>If you block these cookies we cannot guarantee access to the services provided through the website or be sure how the website will perform during your visit.</p>	<p>We use these cookies to:</p> <ul style="list-style-type: none"><li data-bbox="1036 600 1362 831">❑ remember your preference as to whether you wish to allow us to store cookies on your device</li><li data-bbox="1036 863 1362 1136">❑ identify individual clients behind a shared IP address and apply security settings on a per-client basis</li><li data-bbox="1036 1167 1362 1520">❑ ensure internal session data is correctly managed across multiple concurrent visitors, for example requests and responses.</li></ul>

<p>Performance Cookies</p>	<p>These cookies allow us to recognise and count the number of visitors and see how visitors move around the website when using it. This assists us in improving the way our website works; for example, by ensuring that users are finding what they are looking for easily.</p>	<p>We use these cookies to:</p> <ul style="list-style-type: none"> <li>❑ find out which pages of the website are visited most often</li> <li>❑ improve the functionality of the website and find out whether visitors experience any error messages.</li> </ul>
<p>Functionality Cookies</p>	<p>Functionality cookies allow the website to remember choices you make such as your user name, log in details and language preferences, as well as any customisations you make to pages on the website during your visit.</p> <p>If you block these cookies certain features and services may be affected and we cannot be sure how the website will perform during your visit.</p>	<p>We use these cookies to:</p> <ul style="list-style-type: none"> <li>❑ remember the choices you make, including your user name, language and the region you are in</li> <li>❑ remember changes you have made to customisable parts of a webpage</li> <li>❑ provide functionality such as video playback and commenting.</li> </ul>

<p>Targeting or Advertising Cookies</p>	<p>These cookies are usually linked to site functionality provided by other websites. The cookies remember that you have visited a website and this information may be shared with other organisations, such as advertisers.</p> <p>More information about online behavioural advertising and online privacy can be found at: <a href="http://www.youonlinechoices.eu">www.youonlinechoices.eu</a>.</p>	<p>We use these cookies to:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> deliver adverts which are tailored to you and your interests</li> <li><input type="checkbox"/> limit the number of times you see a particular advertisement</li> <li><input type="checkbox"/> measure the effectiveness of our advertising campaigns.</li> </ul>
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## Managing Cookies

You can manage cookies from any website through the settings in your browser; however, blocking cookies may affect your experience of using our website and potentially restrict your access to part or all of the pages.

You can find out more about how to manage cookies here: [www.allaboutcookies.org/manage-cookies](http://www.allaboutcookies.org/manage-cookies)

## Third Party Providers

Our website uses Google Analytics, which is a web analytics service provided by Google. For more information, including details of how to block these cookies specifically, please see: <https://support.google.com/analytics/answer/181881?hl=en>.

## Pixel Tracking

Some pages on the website and our emails contain pixel tags (also referred to as web beacons, web bugs, tracking pixels, java tags and clear gifs). These allow us and our advertisers or service providers to:

- collect non-identifiable cookie data
- customise the communications we send you and the content provided to you on our website when required

- ❑ retarget users who have come from social media platforms such as Facebook and LinkedIn
- ❑ collect statistics regarding the way you use the website and interact with the emails we send you.

Note: The tags on our website do not collect or store any personal/identifiable information and we only book through advertisers or services that are fully compliant with the relevant data protection law.

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